

Tokenizing Skincare Intelligence

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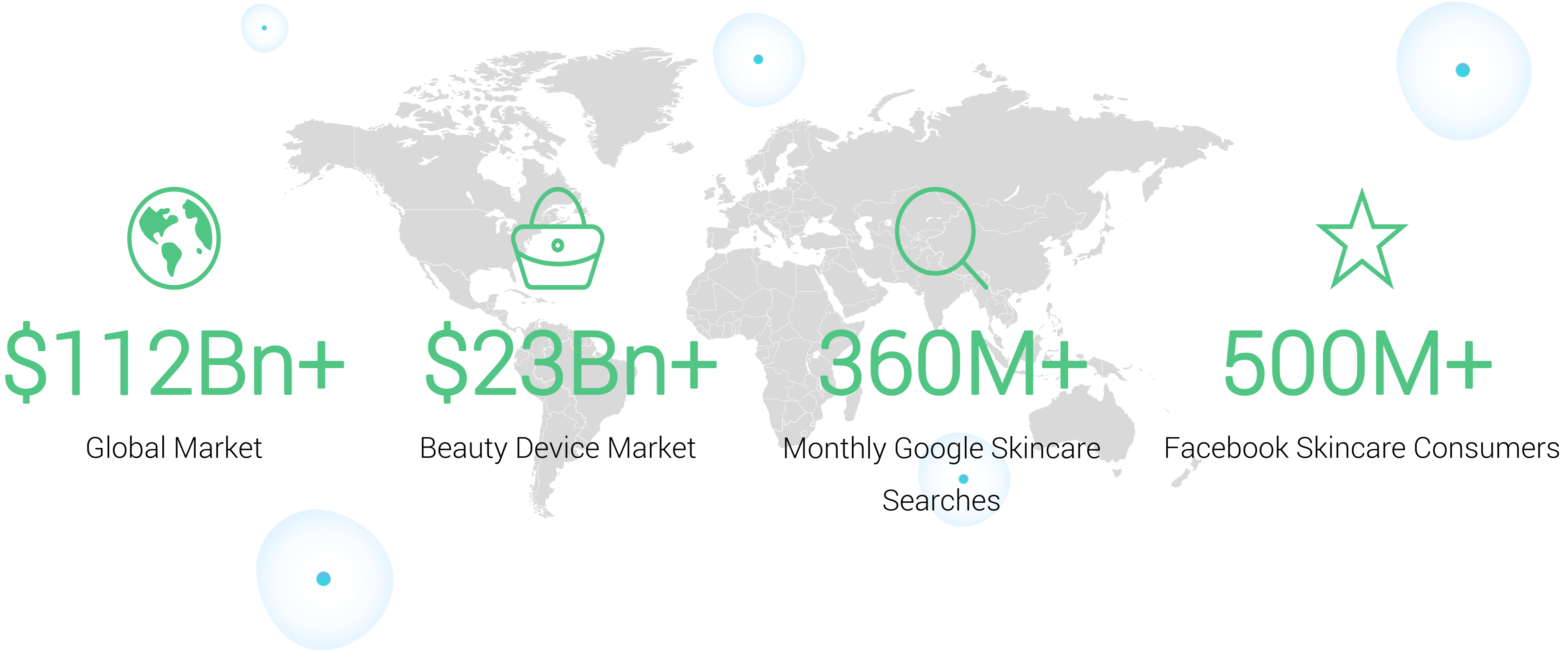
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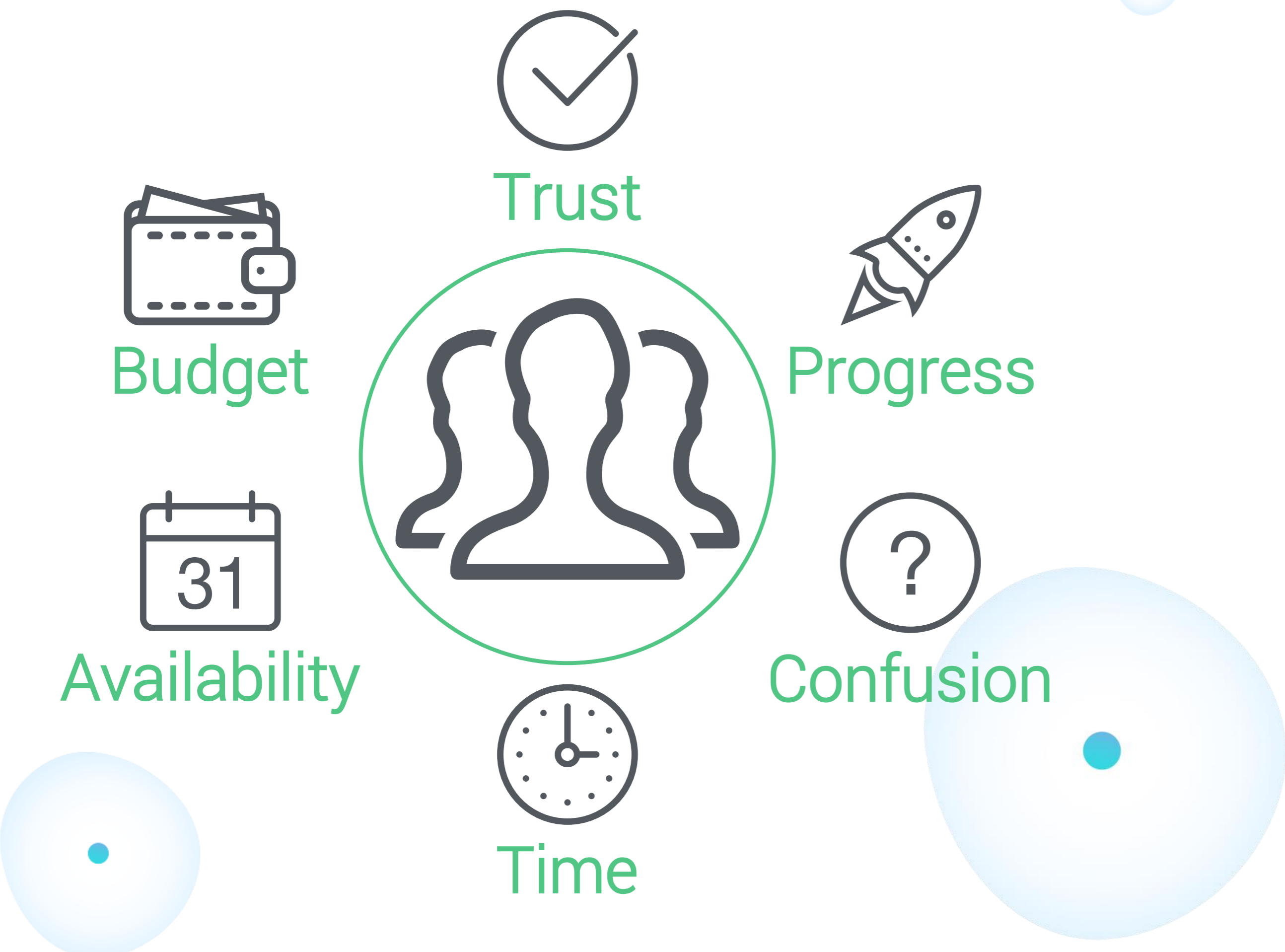
- Opu.ai is the revolutionary new platform which will vastly improve how people address their skin care needs.
- Opu provides advice and intelligently connects consumers, brands and professionals based on objectivity and trust.
- Utilizes the blockchain to substantially improve the quality of skincare data available to the industry globally

Skincare Market: \$100Bn+ and Growing



Amazon selling 60,000+ skincare products!

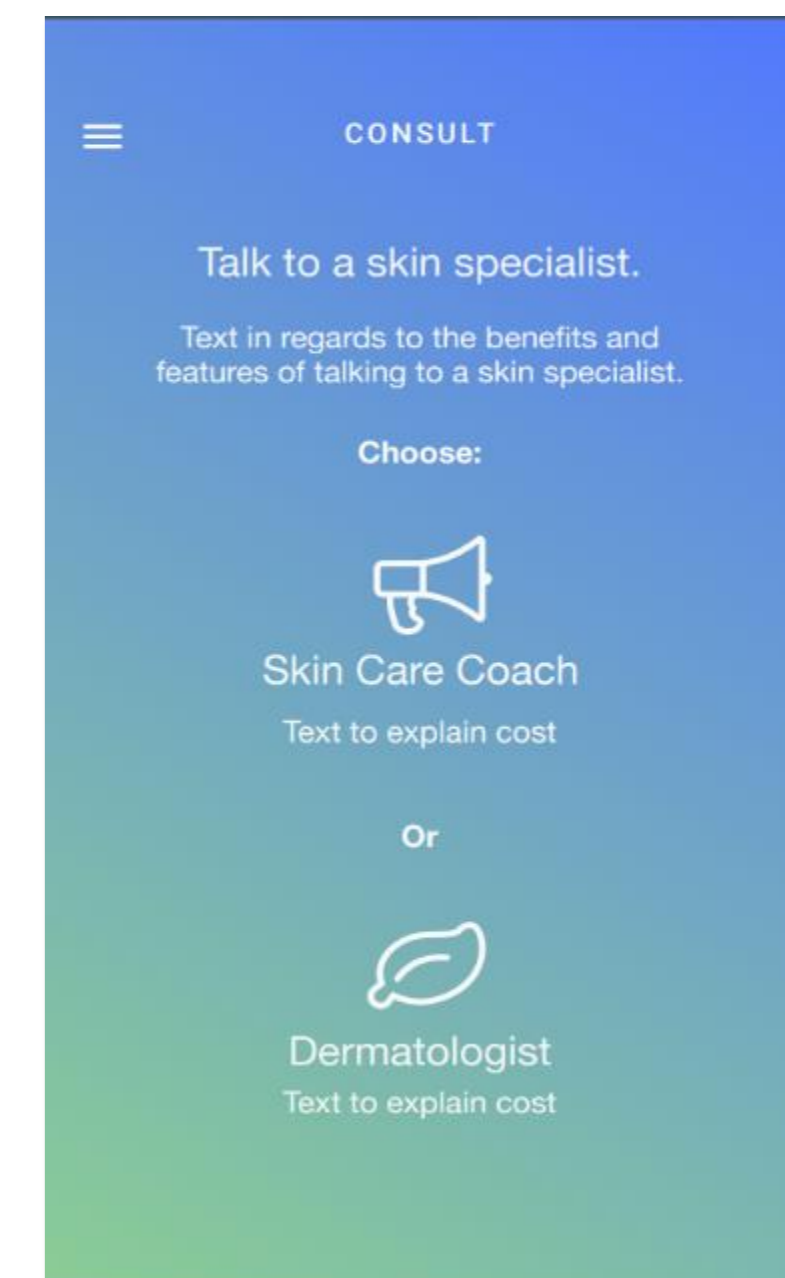
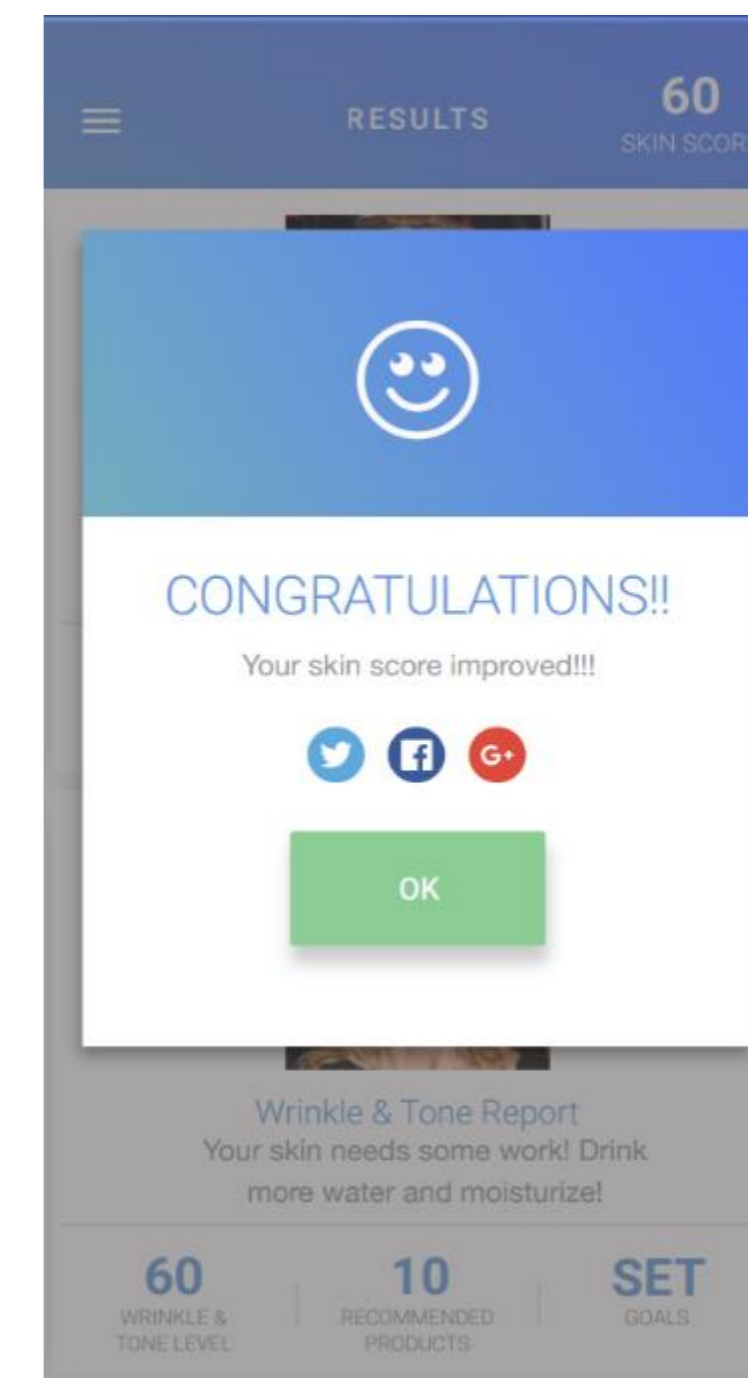
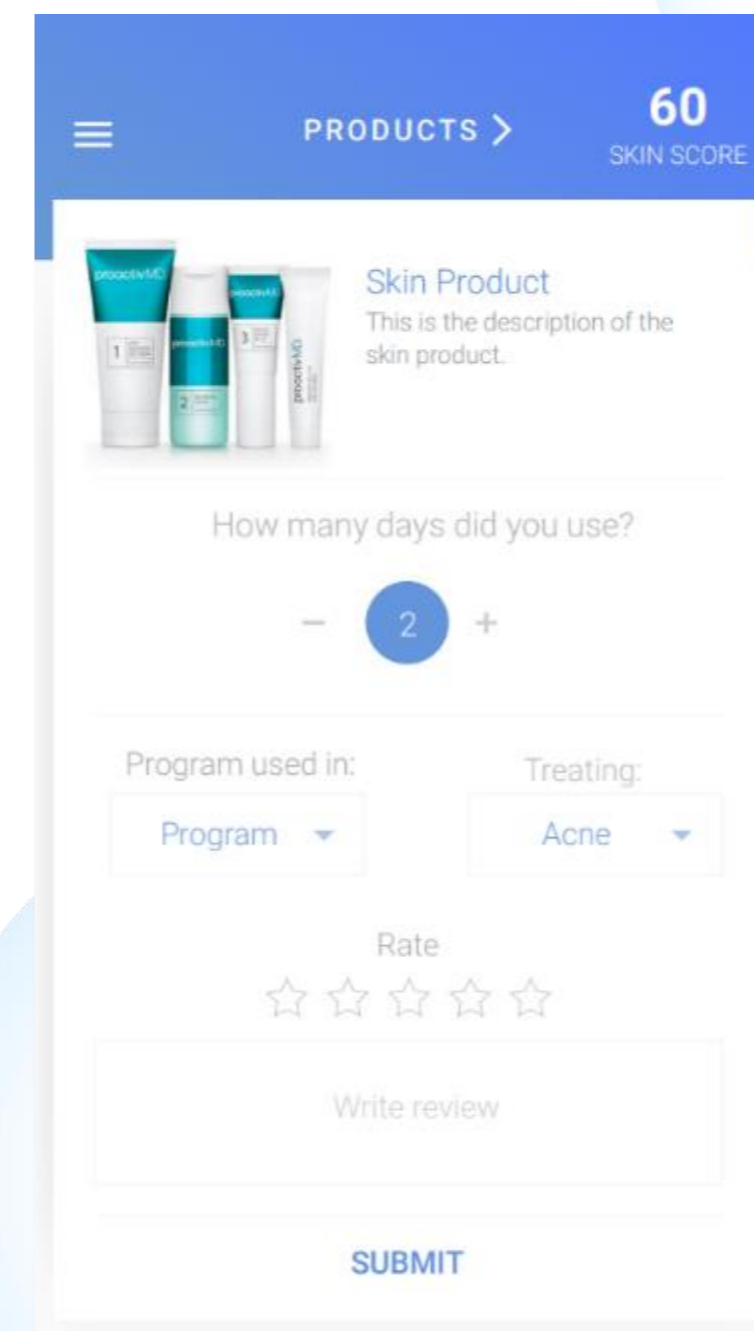
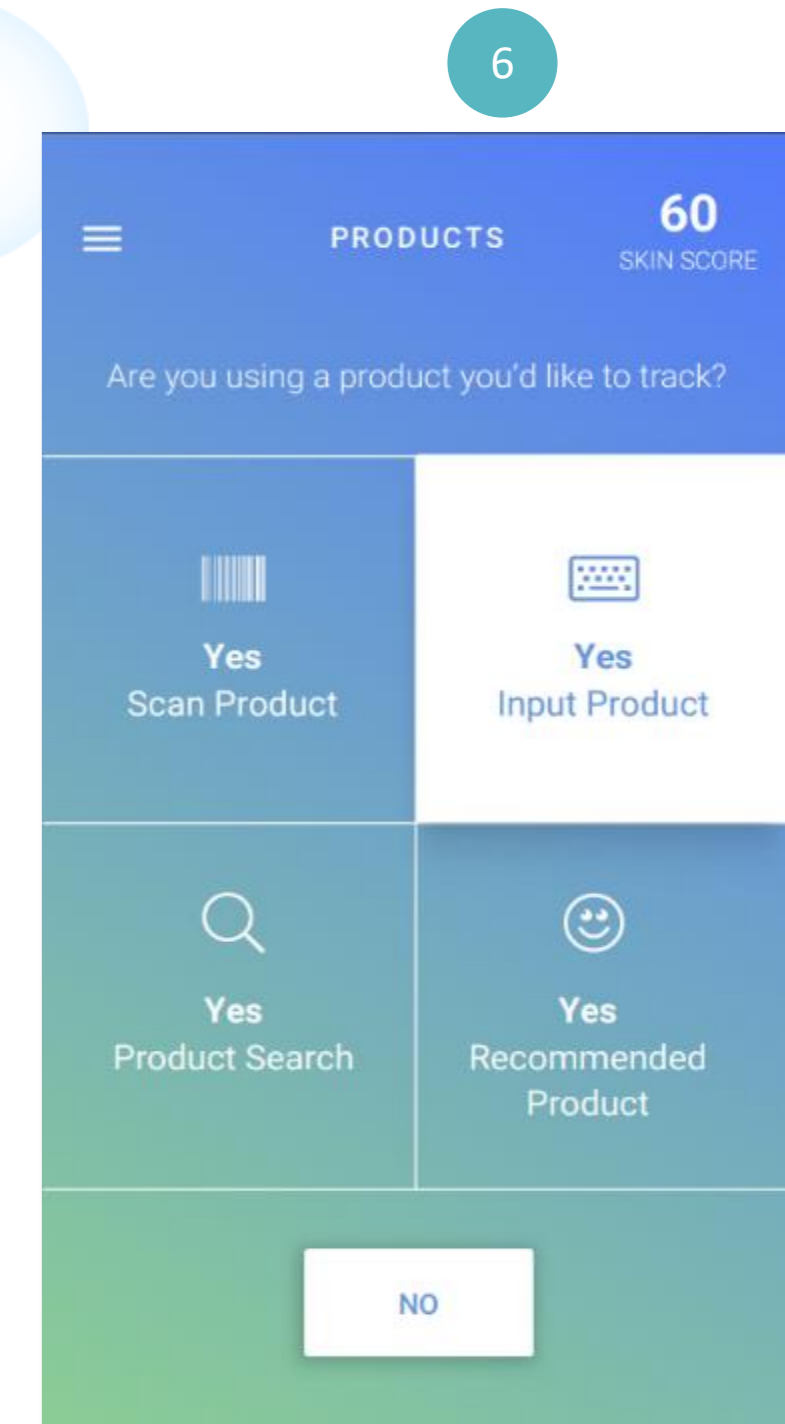
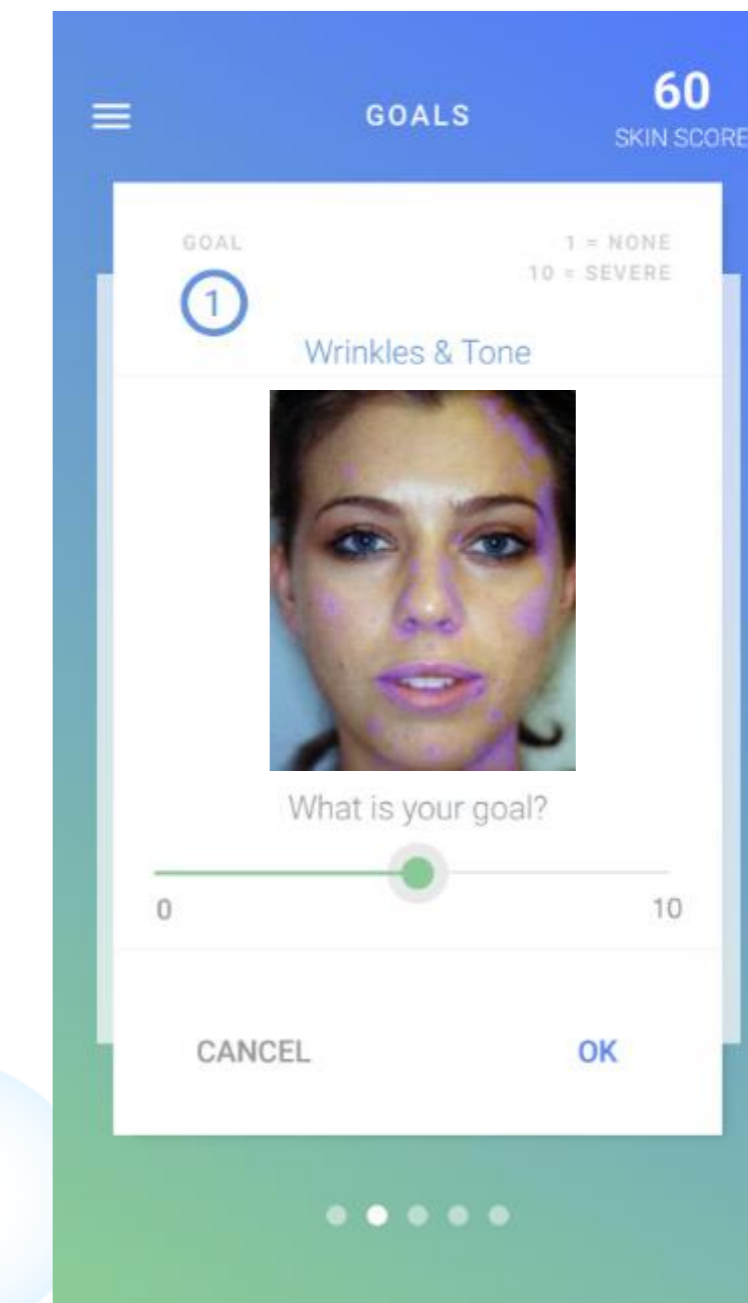
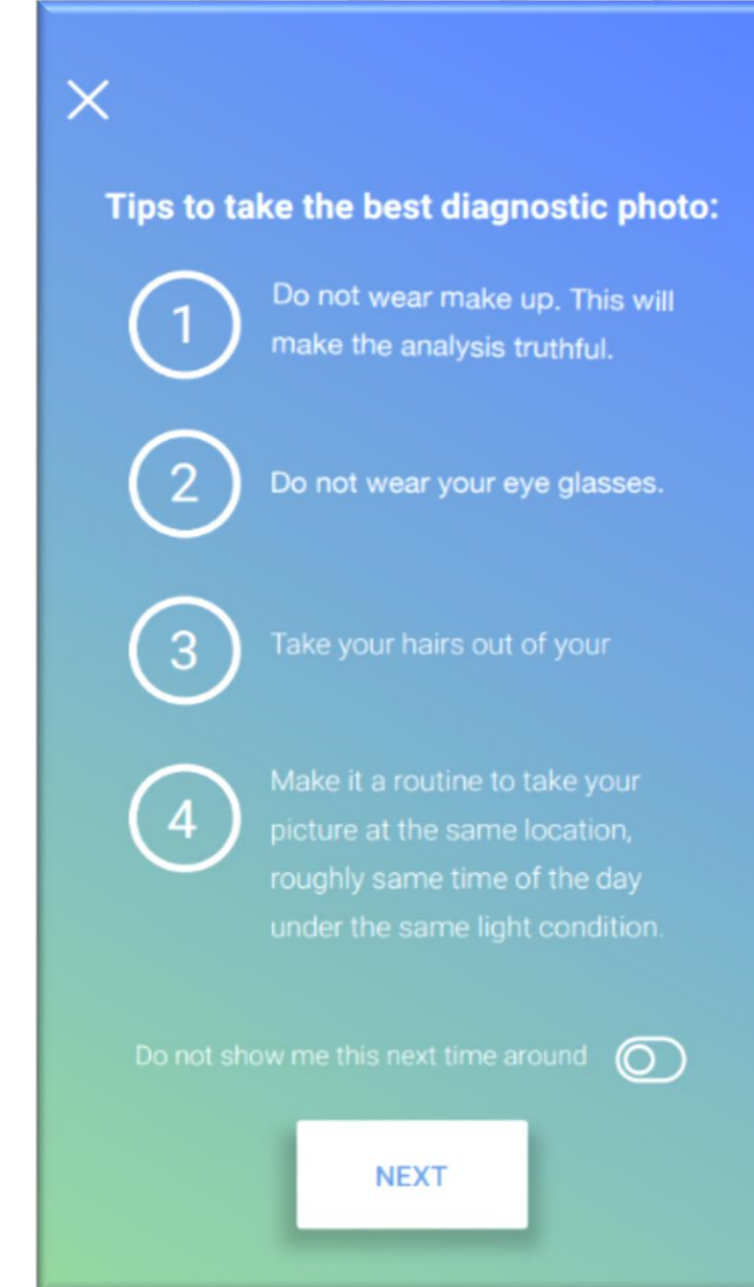
88% of consumers get advice from friends, social media and shop assistants



Only 12% get advice from skincare professionals

...through mass personalization

- Using AI, bigdata, search, secure messaging and blockchain
- Recommendations for solutions based on skin condition, budget & goals
- Verified user and professional reviews
- Free tools for consumers and professionals



The Token Ecosystem

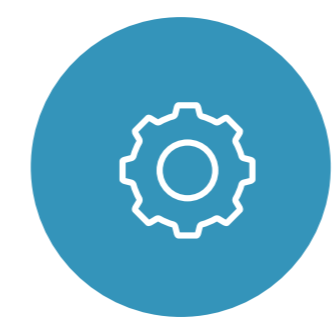


- **Doctors and Advisors**
 - Image Analysis
 - Patient Consults
 - Client Reviews
 - Special Promotions
 - Service Marketing

- **Consumers**
 - Loyalty
 - Rewards
 - Sharing Data
 - Participating in Research
 - Accessing Services

- **3rd Party Developers**
 - Access to OPU APIs
 - Image Analysis
 - Opu Wallet
 - Blockchain Access
 - Plugin Support

Target Budget : Use of Proceeds



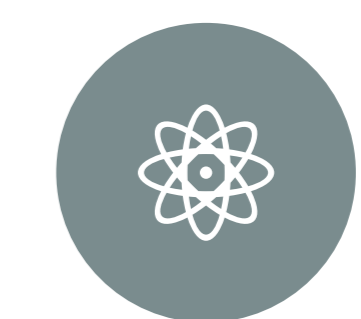
MARKET DEVELOPMENT
(43.0%)



RESEARCH & DEVELOPMENT
(27.7%)



ACQUISITIONS
(19.4%)



OPERATIONS
(9.9%)

Meet The Opu Team



MARC
BOOKMAN
CEO &
FOUNDER



DHAVAL
BHANUSALI MD
CHIEF MEDICAL
ADVISOR



RICHARD
REED PHD
COO



RAJ JHAVERI
CTO



JAMES
HODGMAN
CHIEF
ARCHITECT



LUCY OMO
VP
ENGINEERING



SAMANTHA
WANG
VP
MARKETING



Erik
Wang
VP STRATEGY



KEITH
TEARE
ADVISOR



TIB PALIN
BLOCKCHAIN
TOKEN
MARKETING



BRENNAN
BENNETT
EDITOR,
BLOCKCHAIN
HEALTH
NEWSLETTER



JAY
MANCIOCCHI
NA MARKETING
LEAD, ACCENTURE:
BLOCKCHAIN, IOT,
AI, PLM, NEW IT



ARTHUR
ZUBKOFF
BLOCKCHAIN
BUSINESS
DEVELOPMENT



ROBERT
DELLENBACH
LEGAL ADVISOR

Tokenization Model

- Tokenization Model built on 2% of the online skincare consumers. Skincare app category could go as high as 30%
- New tokens will be issued out of Growth Reserve only for Rewards.
- Tokens used for Opu Network transactions will be purchased from the public markets via a Token Buyback program.
- Given anticipated growth in Opu Wallets, the tokens per wallet in circulation is forecasted to decline.



ico.opu.ai

Opu Coin : ERC-20 token to transact
on the Opu Network

TOKEN OFFERING

1.35 billion tokens

ONE-PAGER/WHITEPAPER

Available on ico.opu.ai

PRESALE – August 30

Up to \$2M

PUBLIC SALE – December 20

\$20M hard cap

PRICE

1 OPU = \$0.0200 USD

TOTAL SUPPLY

2.7 Billion OPU Coins

TOKEN DISTRIBUTION

14 days after token sale ends



- US Purchasers governed by SEC Reg D and only accredited investors are eligible. Partnering with Manhattan Street Capital to handle US buyers.
- Non-USA Purchasers can join in the Public Wallet or via Private Sale and are eligible for pre-sale bonuses as well as volume discounts.
- 5% referral bonus for participants outside of the US

You've got questions?
We've got answers!



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