# OPU LABS

**OPU IS A DECENTRALIZED PLATFORM FOR THE HEALTHCARE DATA ECONOMY. OUR VALUE-DRIVEN ECOSYSTEM IS UNDERPINNED BY OUR NATIVE TOKEN – THE OPU COIN (OPU).**

**OPU**

*"Our mission is to help people understand and manage their health using AI and advanced imaging technology."*

*Marc Bookman, CEO*

## 1  HEALTHCARE DATA ACCESS

OPU is a decentralized BLOCKCHAIN-based platform for the healthcare data economy. Since late 2018, users were asked to share their facial images with OPU LABS to train our AI engine and with just word-of-mouth and two strategic air drops, we achieved 150K SIGNUPs, 60K PROFILES and received 40K IMAGES which we use for our research.

## 2  OPU TOKEN

OPU Coins are given as rewards when users share data, interact, give referrals, participate in activities within the community or complete engagements on the platform. This can then be used to pay towards consults with health advisors or purchase products on the platform. We are targeting the 1B+ online skincare consumer marketplace.

## 3  DECENTRALIZED PLATFORM

The company has currently released **80%** of the key functions of its ecosystem:
- Scalable AI image processing system to identify acne, aging, pigmentation, spots and viral rashes.
- Fully functional OPU Wallet
- High level of Security and 2FA support
- APIs to access all system functions
- User engagement and survey tool integrated with Opu AI and OPU Coin
- Android general app
- Android viral skin scanner app
- Completed iOS general app and viral skin scanner app (both pending Apple approval)
- Two-tier network for OPU running i) on ethereum to support exchanges ii) on matic to support internal transfers at 1 second and $0. 0.000011 per transaction
- Native staking contracts
- Rewards system for data sharing
- Ability to transfer and gift tokens

## 4  OUR COMMUNITY

Given that it is still at the early stages of healthcare blockchain applications, the company has been extremely conservative in its crypto marketing and PR activities in order to maintain its credibility in the healthcare industry. Currently, we have: **4K TELEGRAM** users   **30K FACEBOOK** followers.

## 5  INITIAL LISTINGS

OPU is currently listed on:
- **QuickSwap** one of the highest yielding pairs on one of the fastest growing DEX.
- **ChainX** exchange (Korea)
- **PancakeSwap** (coming soon)

## 6  LEADING THIS SPACE

OPU VIRAL SKIN SCANNER recognizes COVID-19 and other skin rashes and can now be used as an additional early indicator along with the other virus symptoms. The OPU POCKET SKIN CLINIC app recognizes acne, aging, irritation, toning and pigmentation issues. It is used by users, brands and clinics to track user progress on their skin conditions.

To complete the primary roadmap, we will be:
- Adding tools for user data sharing, community and chat
- Expand the community via PR and Marketing
- List on CoinMarketCap, add more Exchanges, build liquidity and increase trading volume while working towards a BinanceDEX listing

## 7  INVEST IN THE $43B HEALTH DATA BIZ

OPU is set towards becoming a TOP10 (if not TOP3) healthcare industry token as this segment grows. The Healthcare Blockchain segment is still in its early stages but given how Bitcoin, Ethereum and DeFi have grown, there is no better time than now to embark on this journey with us.